

INFO FOR STAFF:

The Green Caffeen App

TELL 'EM HOW IT WORKS IN 3 EASY PEASY STEPS

1.

Download the app, throw in the details

2.

Tap "Grab, swap or drop" and make a choice (first-timers will pick "Grab & Go")

3.

Scan – Point your camera at the scan code sticker, and that's it!
Await your brew

 @greencaffeen
#greencaffeenteam

DO US ALL A SOLID?

Remind customers to use the app with every takeaway, so we know the cup they borrowed is back in business – and so they don't get stung with a late cup fee after 30 days.

Help your customers ditch the disposable and ask,

Did you want that in a Green Caffeen cup?

OR

Are you going Green with us?

swap and go reusable cups
**green
caffeen**

The lowdown on all things Green Caffein

– in case you get asked!

Is it REALLY free?

It is. It's like borrowing a library book – free as long as you bring it back. (Side note: We're fully up-front about the late cup fee, which is only due if a cup doesn't get returned within 30 days. We also send a reminder about that, cos we're not in business to sting people – just to save the planet.)

How many cups can I have checked out?

You can have 2 cups out at a time. So don't stress if you've forgotten your cup, you've got another one in the cloud.

What if I just want to return a cup?

Sweet. Select 'Drop & Go' in the app, scan the Green Caffein sticker on the counter and you're good to go.

What if my cup's dirty?

That's cool. Hand it over and it'll get washed. No need to wait around for that though, we'll give you a fresh one.

Why do I need to use the app every time? Can't I just get a refill in the same cup?

If you don't use the app, Green Caffein can't tell you've returned the cup, so you'll get hit with a late cup fee.

green caffein

swap and go reusable cups

BIG facts:

In Australia, over 1 BILLION single-use coffee cups end up in landfill each year.

TOO MANY of these end up in our rivers and oceans.

We're pretty RUBBISH at remembering to BYO our cups.

Green Caffein's swap and go system makes it EASY, and FREE to be green.

The cups are:

- ✓ BPA free
- ✓ 100% Australian made
- ✓ Made with food-grade recycled content
- ✓ Fully recyclable, when they eventually pack it in

Customers can find out more at greencaffein.com.au and follow along @greencaffein